CITATION GOALS AND INSTRUCTIONS

Rotary

The Rotary Citation is an award that recognizes the hard work clubs do throughout the year. Taking action toward achieving the citation goals helps clubs engage their members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.

To be eligible for the Rotary Citation, clubs need to begin the year as active clubs in good standing – or having paid each invoice balance in full upon receipt. To verify that your club is in good standing, check your daily club balance report under Club Administration > Club Finances. You should have an outstanding balance of $0.00. Invoices are due when they are posted, in mid-January and mid-July.

Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking "achieved" in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central by 30 June.

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals.

Goal	**Goal Detail**
Club membership	How many total members does your club want by the end of the Rotary year?
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
District conference attendance	How many members will attend your district conference?
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?

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Goal	Goal Detail
District training participation	How many of your club's committee chairs will attend the district training assembly?
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
Major gifts	How many single outright donations of US$10,000 or more will be made by individuals associated with your club during the Rotary year?
Bequest Society members	How many individuals or couples will inform The Rotary Foundation of their plans to leave US$10,000 or more to The Rotary Foundation through their estate?
Benefactors	How many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US$1,000 or more to the Endowment Fund?
Service projects	How many service projects will your club complete during the Rotary year?
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?
Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host virtually during the Rotary year?
Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor virtually during the Rotary year?
RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year either in person or virtual?
Strategic plan	Does your club have an up-to-date strategic plan?
Online presence	Does your club's online presence accurately reflect its current activities?
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?

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Goal	Goal Detail
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

2022-23 年度扶輪獎目標及說明

扶輪獎表彰扶輪社在一整年的努力。採取行動來達成得獎目標可協助扶輪社讓社員參與，保持在社區的重要性，並可讓運作更有效率。一個受人歡迎、高參與度的扶輪社也可反映出扶輪的價值觀。當扶輪社努力達成這些目標，它們對扶輪在未來長久的整體健全及文化也有助益。

要獲得「扶輪獎」(Rotary Citation) 的資格，扶輪社必須在今年開始時即是資格完備的有活力扶輪社，或在收到繳款單 (Invoice) 後立即付清繳款單所有餘額。要驗證貴社是否資格完備，請在 Club Administration（社行政管理）> Club Finances（社財務）之下查看貴社的 daily club balance report（每日社餘額報告）。您的 outstanding balance（未結清餘額）應為 $0.00。繳款單應於 1 月中旬和 7 月中旬郵寄的期限前寄出。

每個扶輪社的領導人可進入扶輪社中央系統 (Rotary Club Central)，並從 25 個目標中選擇至少 13 項他們希望申請扶輪獎的成果。這種靈活性使扶輪社可以選擇最息息相關且最可達成的目標。此外，有許多目標可以自行透過在扶輪社中央系統標記為 achieved（已達成）完成通報。

要達成扶輪獎：

- 前往扶輪社中央系統
- 查看 25 個可用目標
- 選擇至少 13 個目標（或可用目標的 50%）
- 達成這些目標
- 在 6 月 30 日到扶輪社中央系統填報貴社的成果

一旦到達扶輪社中央系統，請瀏覽 Goal Center（目標中心），請點選 year（年度），然後點選 All tab（所有表單）來查看各項目標。

目標	目標詳細說明
扶輪社社員人數 Club membership	在扶輪年度年底前，貴社想要社員總人數達到多少？
服務的參與 Service participation	在本扶輪年度期間，有多少社員會參加貴社的服務活動？
新社員推薦 New member sponsorship	在本扶輪年度期間，有多少社員會各推薦一名新社員？
扶輪行動團體的參與 Rotary Action Group participation	在本扶輪年度期間，有多少社員會成為至少一個扶輪行動團體 (RAG) 的成員？
領導發展的參與 Leadership development participation	在本扶輪年度期間，有多少社員會參加領導發展計畫或活動？
地區年會出席情形 District conference attendance	有多少社員會參加你們的地區年會？
扶輪聯誼會的參與 Rotary Fellowship participation	在本扶輪年度期間，有多少社員會成為一個扶輪聯誼會的成員？

目標	目標詳細說明
地區訓練的參與 District training participation	貴社有多少委員會主委將會參加地區訓練講習會？
年度基金捐獻 Annual Fund contributions	在本扶輪年度期間，貴社及貴社社員會捐多少錢給扶輪基金會的年度基金？
根除小兒麻痺等疾病捐獻 PolioPlus Fund contributions	在本扶輪年度期間，貴社及貴社社員會捐多少錢給扶輪基金會的根除小兒麻痺等疾病基金？
巨額捐獻 Major gifts	在本扶輪年度期間，與貴社有關的個人一次整筆捐給扶輪基金會 10,000 美元或更多錢，這樣的捐獻會有多少筆？
遺贈會會員 Bequest Society members	會有多少人或多少對夫婦會通知扶輪基金會他們計畫透過他們的財產留給扶輪基金會 10,000 美元或更多錢？
捐獻（永久）基金捐助者 Benefactors	會有多少人或多少對夫婦會通知扶輪基金會他們的財產計畫將把捐贈（永久）基金 (Endowment Fund) 列為受益人或一次整筆捐給扶輪基金會 1,000 美元或更多錢？
服務計畫 Service projects	在本扶輪年度期間，貴社將會完成多少個服務計畫？
扶青社 Rotaract clubs	在本扶輪年度期間，貴社將會輔導贊助多少個新的或現有的扶青社？
扶少團 Interact clubs	在本扶輪年度期間，貴社將會輔導贊助多少個新的或現有的扶少團？
來訪青少年交換學生 Inbound Youth Exchange students	在本扶輪年度期間，貴社將會線上輔導贊助多少個來訪青少年交換學生？
外派青少年交換學生 Outbound Youth Exchange students	在本扶輪年度期間，貴社將會線上輔導贊助多少個外派青少年交換學生？
扶輪青少年領袖獎的參與 RYLA participation	在本扶輪年度期間，貴社將會親自或線上輔導贊助多少人參加扶輪青少年領袖獎活動？
策略計畫 Strategic plan	貴社是否有一個最新的策略計畫？
線上形象 Online presence	貴社的線上形象是否確實反映貴社目前的活動？
社交活動 Social activities	在本扶輪年度期間，貴社將會在例會之外舉辦多少個社交活動？
更新網站及社群媒體 Update website and social media	在本扶輪年度期間，貴社的網站及社群媒體帳戶每個月將會更新多少次？
關於扶輪社服務計畫的媒體報導 Media stories about club projects	在本扶輪年度期間，將會有多少媒體採訪報導貴社的服務計畫故事？
使用公式扶輪宣傳材料 Use of official Rotary promotional materials	在本扶輪年度期間，貴社是否曾使用國際扶輪的廣告及公益材料，例如品牌中心 (Brand Center) 裡的廣播影片、平面廣告及其他公式材料，在你們的社區推廣扶輪？

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